



C.W. Ray Bakker – Condensed Bio

To whom it may concern,

As an Executive Director / Interim Manager, I lead concept teams; determine strategic plan; engage tactical set up and/or operate brands/businesses, in Canada, for my clients – as a projects scope determines.

Over the past several years I have launched several national brands within Canada, including managing their marketing, sales and infrastructure, often identifying and implementing best practices.

Prior, for over 20 years I operated as an SME entrepreneur in several market sectors, with significant sales and hundreds of employees.

All were successful ventures, with several resulting in acquisition by a larger entity, or a competitor.

I am always searching for a new IM opportunity; one that fits with my core strengths.

You can find all my info at <http://www.raybakker.com> and <http://www.linkedin.com/in/raybakker>.

I look forward to discussing your needs.

Warmest regards,

Ray Bakker

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Core Competencies Include

- Level 5 Executive Leadership
- Change Management Execution
- Sales & Marketing Officer
- Product Launching Expert
- Strategic Visioning
- Technical Execution
- Business Ambassador

Industries Include

- Transportation - carrier, courier, messenger
- Logistics - distribution, warehousing, fulfillment
- Building Products - construction, retail, architectural, technical
- Sporting Goods - unique ice & field training aids
- Intellectual Products - unique intelligence, proprietary knowledge